

2016

# Funding

**FFA...**

# FFA Funding 2016

PRODUCTION	4
SCRIPT	10
DISTRIBUTION	12
EXHIBITION (CINEMA)	14
VIDEO	16
REPAYMENTS	17
FESTIVALS, PRIZES AND FOREIGN SALES IN 2016	18

# ing 58.2 milli

## Strong year and great diversity

In 2016, the FFA allocated funding totalling 58.2 million Euros for the development, production or exploitation of films as well as for the extension or new construction of cinemas - about 14 million Euros more than in the previous year. The fact that the film industry was able to benefit this time from a significantly higher funding budget can be explained, in part, by higher levies from the particularly successful year in the cinemas in 2015 and, not least, because of increased repayments of the funding monies.

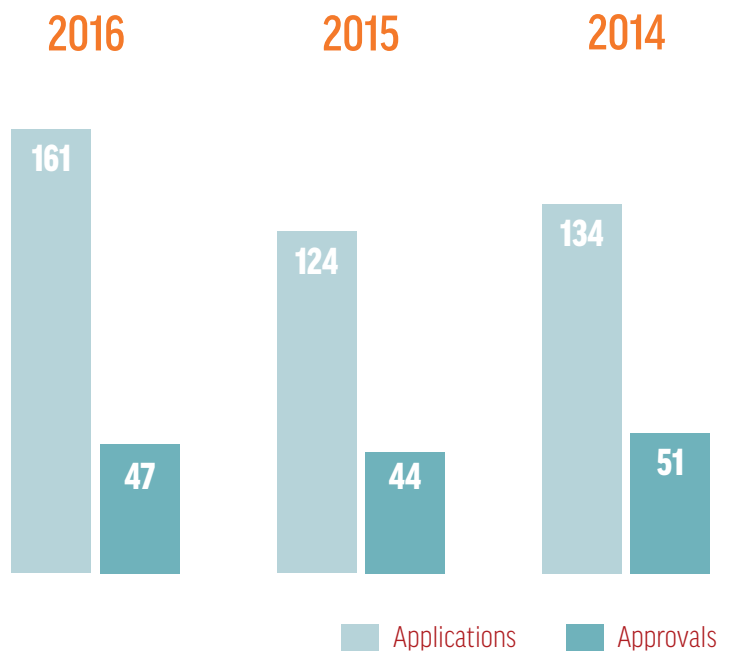
The Granting Committee supported 47 German and international projects, the Script Funding Committee 46 promising screenplays, and the Distribution Committee the marketing and promotion of 63 new feature films. The Cinema Committee decided positively on 630 applications by cinema-owners and the Video Committee supported the marketing of a total of 91 films on DVD, Blu-Ray or Video-on-Demand. Moreover, 2016 was a year when FFA-backed films were frequently invited, nominated and won prizes at festivals and awards ceremonies at home and abroad.

# Production

In 2016, there were significantly more applications for project film funding being submitted to the Granting Committee than in the previous years. 47 projects – 35 feature films, 6 documentaries and 6 children’s films – received positive notifications.

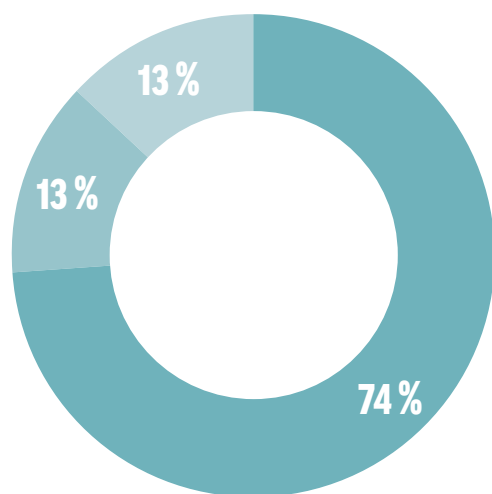
This corresponds to a funding quota of 29 per cent. The funding quota for children’s films – at 33 per cent – was particularly positive. A total of 16.0 million Euros was allocated as production funding – 1.6 million Euros more than in 2015.

## Project film funding



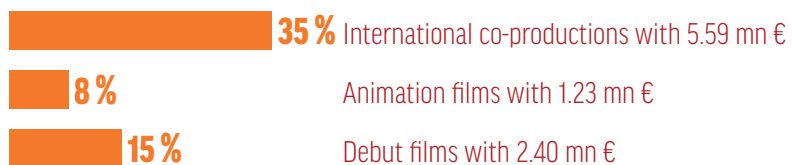
# more applicati

## Approvals by genre



- Feature films with 12.78 mn €
- Documentaries with 0.42 mn €
- Children's films with 2.78 mn €

### of these:



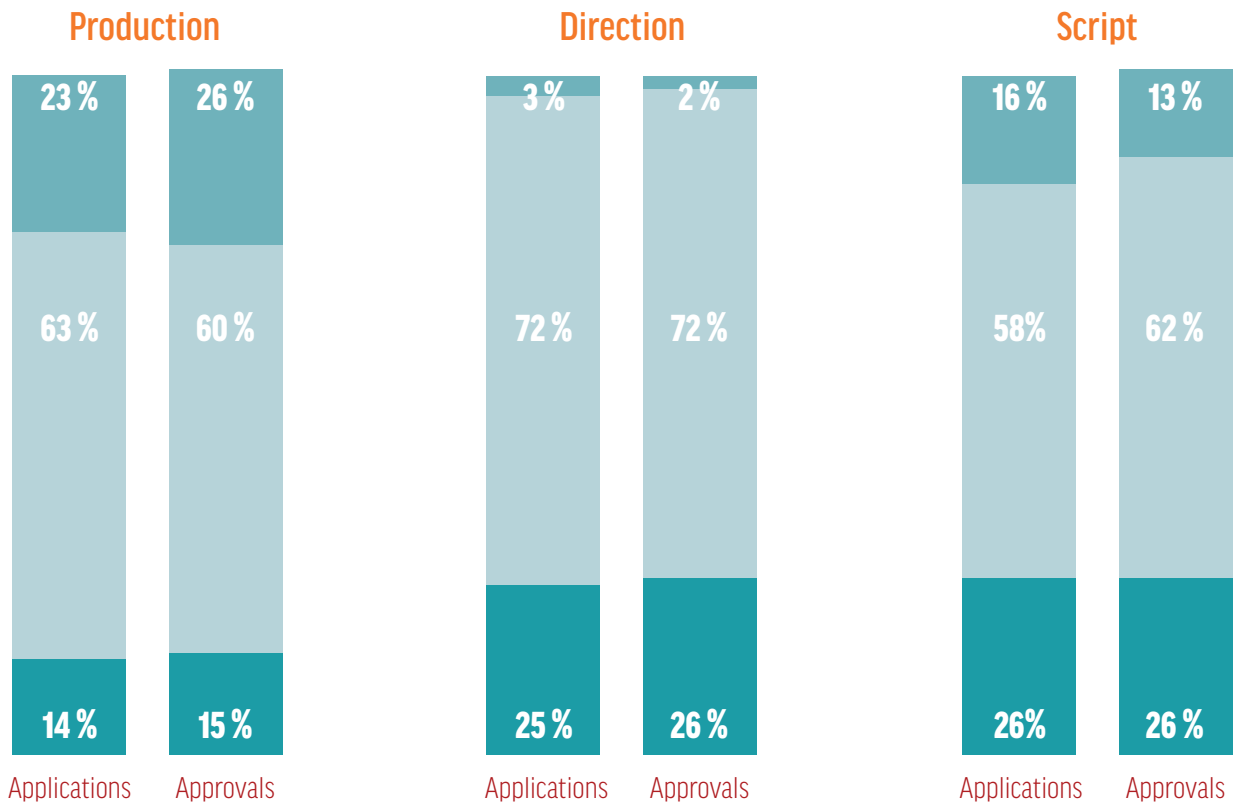
# Production

## Gender distribution

The proportion of women involved in the projects submitted in 2016 was as high as 26 per cent depending on their particular profession. Like the year before, the funding quota in the areas of production, direction and script corresponded at least to the number of submitted projects.

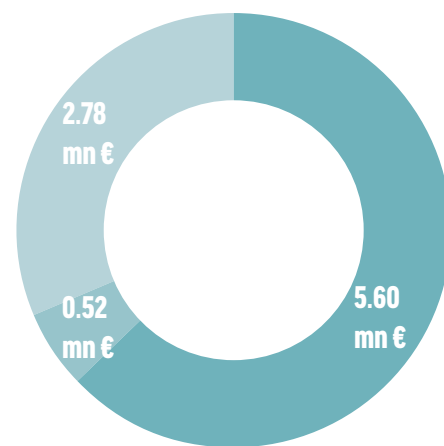
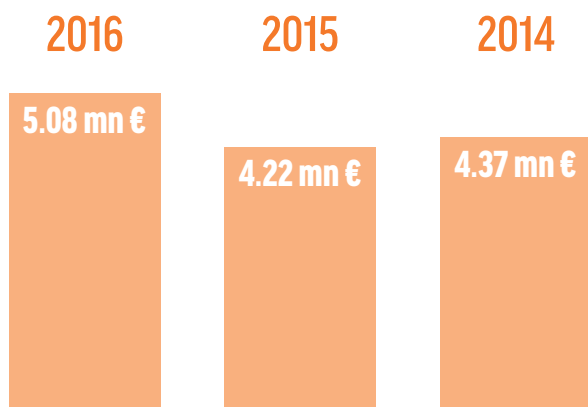
A quarter of the funded film projects were written by female authors – and just as many were realised by female directors.

- Mixed teams of... producers, directors, screenwriters
- Male producer    Male director    Male screenwriter
- Female producer    Female director    Female screenwriter



# women involv

## Average production costs



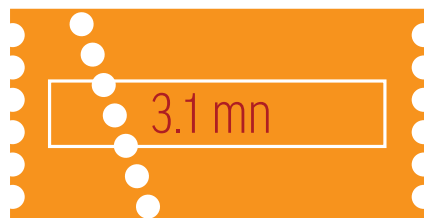
The production costs of the films funded in 2016 – at an average of 5.1 million Euros – were significantly higher than the budgets of the previous years. A reason for this is the large number of international co-productions

being funded. The total of 18 bi- or multi-lateral projects was considerably higher than the average for the previous years (13 films).

## „The Special Children’s Film“ initiative

In 2016, one project from the funding initiative received support from the FFA. The film UNHEIMLICH PERFEKTE FREUNDE was awarded 350,000 Euros production funding.

# TOP TEN admissions in 2016 for films supported with FFA project film funding



Title

**1**

**WELCOME TO THE HARTMANNS**

FFA funding

500,000 €

Release date | Distributor

03.11.2016 | Warner

Admissions\*

3.1 mn

**6**

**TONI ERDMANN**

400,000 €

14.07.2016 | NFP

0.8 mn



Title

**2**

**BIBI & TINA - GIRLS VS. BOYS**

FFA funding

500,000 €

Release date | Distributor

21.01.2016 | DCM

Admissions\*

2.0 mn

**7**

**SMS FÜR DICH**

500,000 €

15.09.2016 | Warner

0.7 mn



Title

**3**

**THE MOST BEAUTIFUL DAY**

FFA funding

592,000 €

Release date | Distributor

25.02.2016 | Warner

Admissions\*

1.7 mn

**8**

**TSCHICK**

500,000 €

15.09.2016 | STUDIOCANAL

0.7 mn



Title

**4**

**I'M OFF THEN: LOSING AND FINDING MYSELF ON THE CAMINO DE SANTIAGO**

FFA funding

500,000 €

Release date | Distributor

24.12.2015 | Warner

Admissions\*

1.4 mn\*\* | total 2.0 Mio.

**9**

**HELP, I SHRUNK MY TEACHER**

500,000 €

17.12.2015 | Sony

0.6 mn\*\* | total 1.1 mn



Title

**5**

**HEIDI**

FFA funding

220,000 €

Release date | Distributor

10.12.2015 | STUDIOCANAL

Admissions\*

1.18 mn\*\* | total 1.25 mn

**10**

**CONNI & CO**

450,000 €

18.08.2016 | Warner

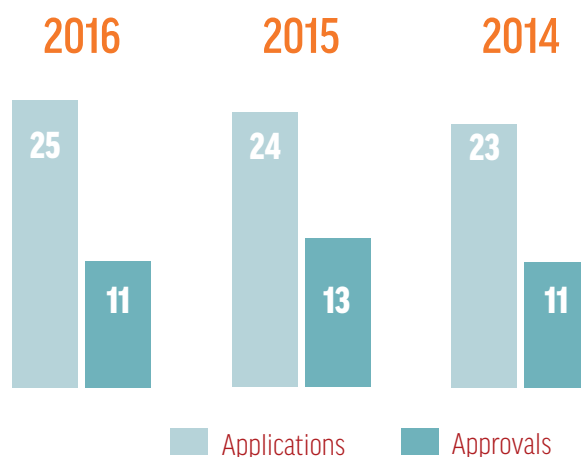
0.5 mn

\* Source: FFA - Information from the distributors \*\* Only admissions from 2016 - Status as of 31.12.2016



## Minitraité funding

The German-French Committee funded 11 out of a total of 25 applications – this corresponds to a funding quota of 44 per cent. Six projects by up-and-coming producers received 180,000 Euros support as part of the project development funding programme. In total, the committee allocated 3.1 million Euros, with 1.6 million Euros coming from the FFA. 11 Minitraité-funded productions were released theatrically in Germany during 2016.



## Films with minitraité funding released in Germany in 2016 (Selection)

	Title	Applicant	Cinema release (DE)	Funding (DE)	Admissions*
1	STEFAN ZWEIG – FAREWELL TO EUROPE	X Filme Creative Pool GmbH	02.06.2016	250,000 €	225,774
2	FRANTZ	X Filme Creative Pool GmbH	29.09.2016	80,000 €	161,036
3	MUSTANG	Vistamar Filmproduktion GbR	25.02.2016	70,000 €	128,339
4	PAULA	Pandora Filmproduktion GmbH	15.12.2016	172,000 €	102,426

## German-Italian Co-Production Development Fund

The German-Italian Co-Production Development Fund considered 15 applications during this year. There were positive decisions taken on

seven projects with total funding of 95,000 Euros being granted. This corresponds to a funding quota of 47 per cent.

\* Source: FFA – Information from the distributors – Status as of 31.12.2016

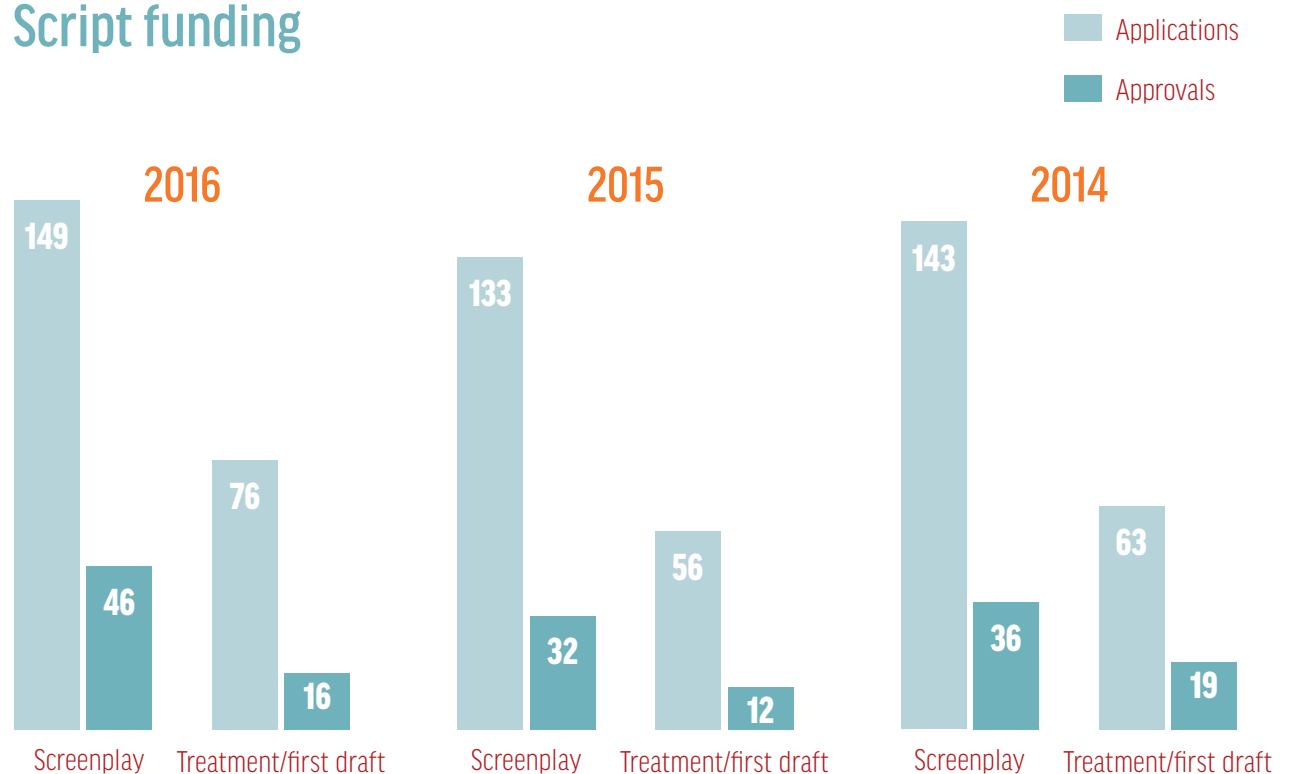
# Script

# Script Funding

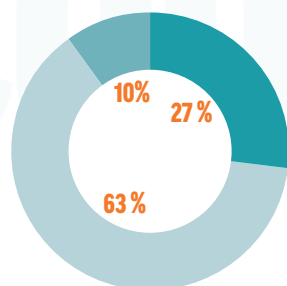
The Script Funding Committee supported 46 new screenplay projects – 14 more than in the previous year – with a total of 1.1 million Euros. This corresponds to a funding quota of 31 per cent. Around a third of these are written exclusively by female

authors. This figure rose to even 44 per cent for the funding of treatments or first drafts, which were allocated a total of 153,000 Euros. The committee granted a total of 1.3 million Euros.

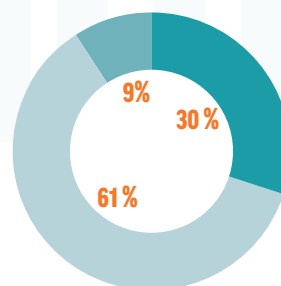
## Script funding



## Gender distribution – screenplay



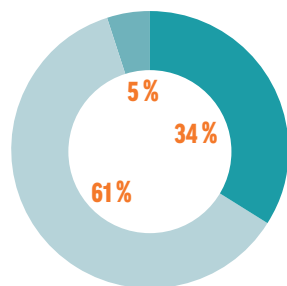
Applications



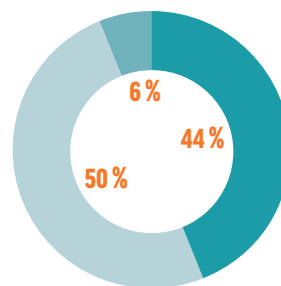
Approvals



## Gender distribution – treatment/first draft



Applications



Approvals

## Script-funded projects released theatrically in 2016

Title	Applicant	Theatrical release	Funding
COLONIA	Florian Gallenberger	18.02.2016	20,000 €
WILD	Nicolette Krebitz	14.04.2016	25,000 €
FRAUEN	Christina Kallas	05.05.2016	20,000 €
GOD OF HAPPINESS	Dito Tsintsadze	23.06.2016	20,000 €
FOG IN AUGUST	Holger Karsten Schmidt	29.09.2016	18,000 €
CAHIER AFRICAÏN	Heidi Specogna	10.11.2016	30,000 €
THAT TRIP WE TOOK WITH DAD	Anca Miruna Dunga	17.11.2016	25,000 €
MARIE CURIE	Marie Noelle und Andrea Stoll	08.12.2016	30,000 €

# Distribution

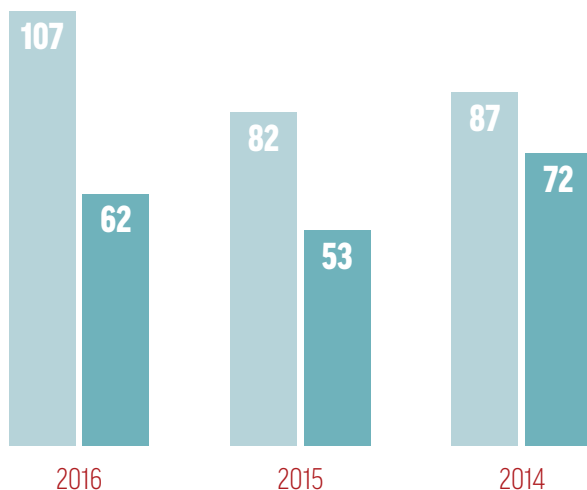
Considerably more funding applications were submitted to the Distribution/Marketing Committee compared to the previous years.

58 per cent of the applicants benefitted from funding approvals.

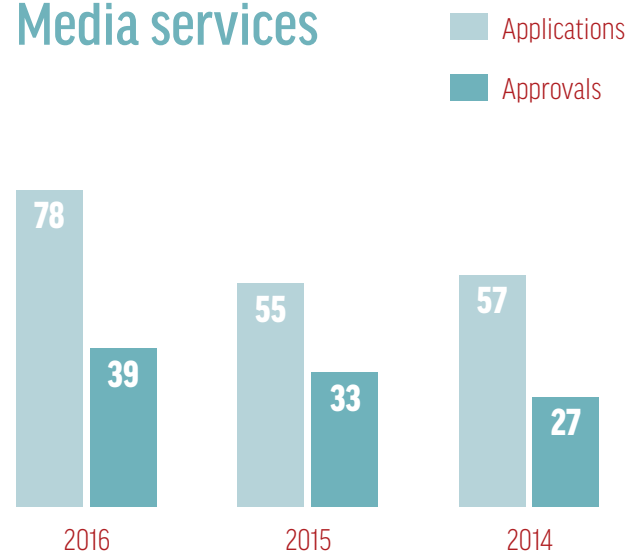
The FFA supported the rising costs that the distributors are having to meet for film prints, advertising and marketing by allocating a total of 8.7 million Euros – some 3 million more than in 2015. The majority of the films funded in 2016 had a distribution budget of more than 300,000 Euros.

7.8 million Euros were approved for so-called media services, i.e. advertising slots where theatrical films can be promoted on television and radio – this corresponds to a funding quota of 55 per cent. The committee granted world sales funding amounting to 63,500 Euros so that German films have a higher profile abroad. The committee awarded a total of 16.4 million Euros – 3.5 million Euros more than in 2015.

## Distribution funding\*



## Media services



\*Incl. world sales funding

# Marketing Co

## Precosts by budget category for the supported films\*

Precosts	2016	% share	2015	% share	2014	% share
0 € - 100,000 €	1	2 %	5	11 %	4	6 %
100,001 € - 300,000 €	16	28 %	12	26 %	20	32 %
300,001 € - 1 mn €	16	28 %	14	30 %	16	26 %
> 1 mn €	24	42 %	15	33 %	22	35 %

\* Without world sales funding

## TOP FIVE admissions in 2016 for films supported with FFA distribution funding

Title	Applicant	Cinema release	Funding	Admissions *
<b>1</b> BIBI & TINA - GIRLS VS. BOYS	DCM	21.01.2016	150,000 €	1,994,248
<b>2</b> THE MOST BEAUTIFUL DAY	Warner	25.02.2016	200,000 €	1,727,950
<b>3</b> I'M OFF THEN: LOSING AND FINDING MYSELF ON THE CAMINO DE SANTIAGO**	Warner	24.12.2015	250,000 €	1,386,852
<b>4</b> HEIDI**	STUDIOCANAL	10.12.2015	400,000 €	1,176,552
<b>5</b> TONI ERDMANN	NFP	14.07.2016	75,000 €	775,604

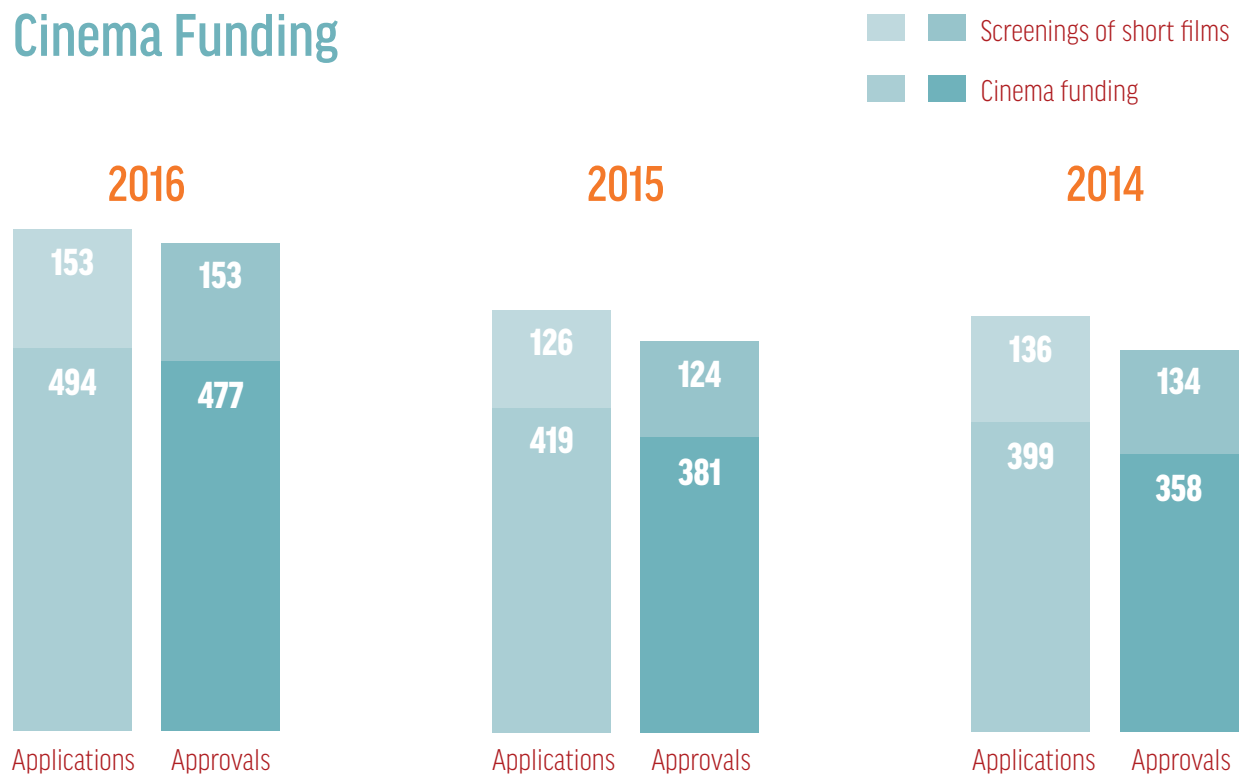
\* Source: FFA - Information from the distributors \*\* Only admissions from 2016 - Status as of 31.12.2016

# Exhibition (Cinema)

During the year, cinema-owners submitted 494 applications for modernisation, expansion and new construction measures for their screening venues – 75 applications more than in the previous year. 97 per cent of these projects were approved. Initiatives for creating full accessibility in the cinemas and digital equipment for audiodescription

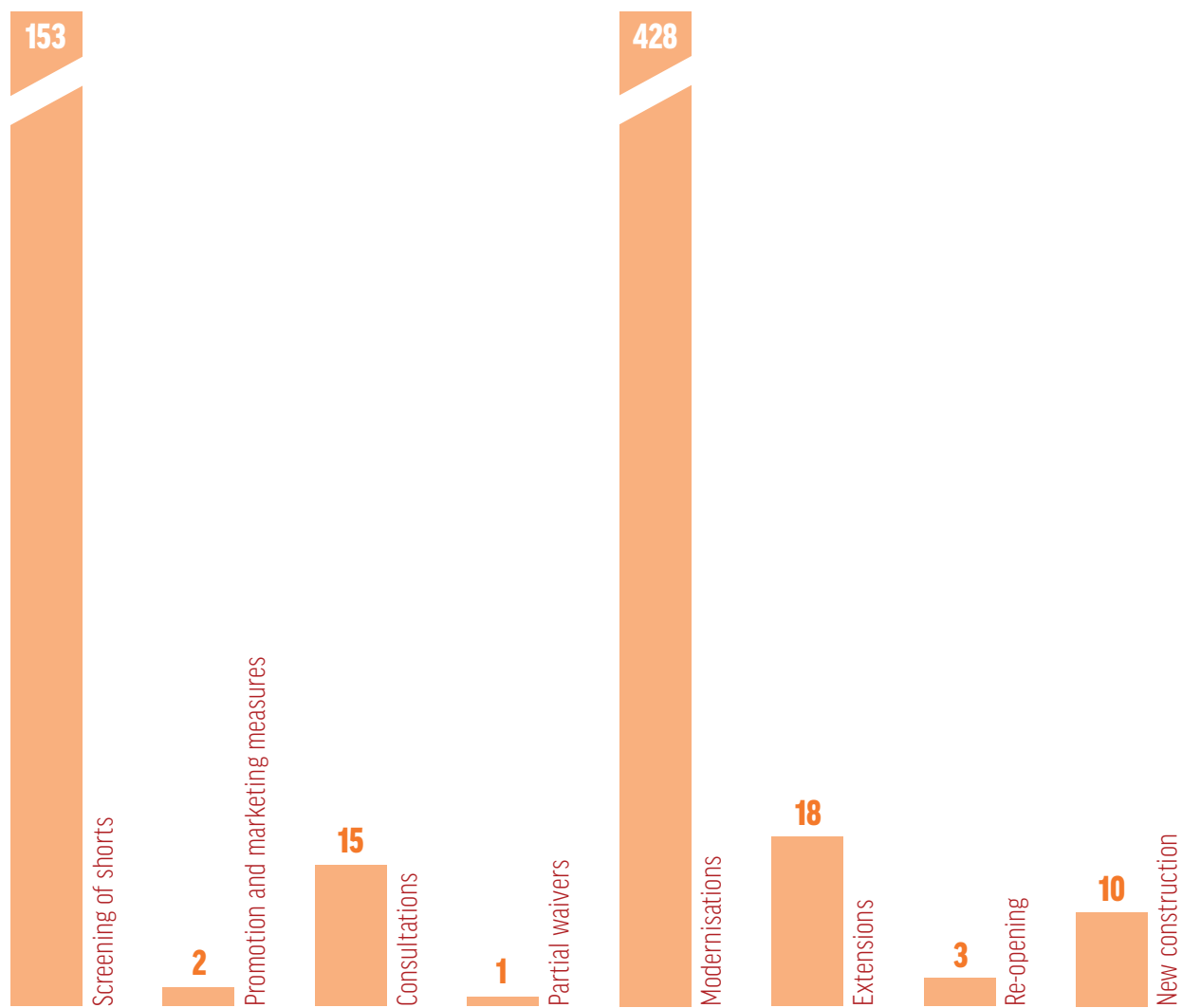
and / or subtitles were supported with 196,096 Euros. There was a thoroughly positive response to the exhibitors' commitment to screening shorts as supporting programmes – with funding totalling 181,220 Euros and a 100 per cent quota. The committee allocated a total of 17.5 million Euros cinema funding – 6.4 million Euros more than 2015.

## Cinema Funding



# n, expansion a

## Approvals by measures in 2016

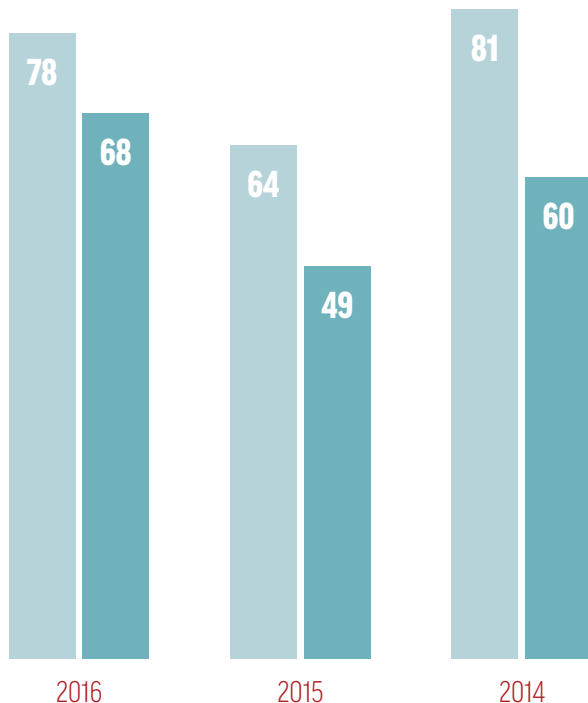


# Video

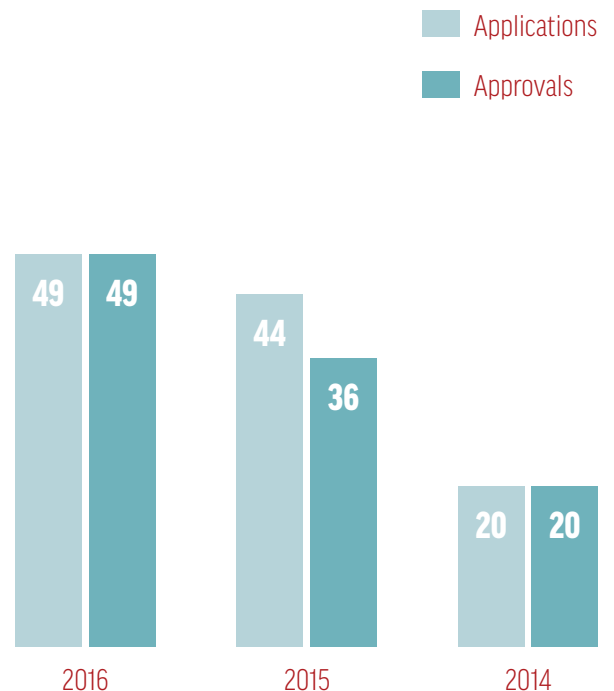
The Video Committee supported the promotion and marketing of German theatrical films on DVD / Blu-Ray with 4.6 million Euros. 87 per cent of the applicants received a positive notification of funding. The funding quota for the publication of films on Video-

on-Demand even stood at 100 per cent. Joint promotional campaigns by video store owners were funded by up to 60 per cent. The committee allocated a total of 5 million Euros – 1.6 million Euros more than in 2015.

## Video Funding



## Video-on-Demand





# Repayments

In 2016, the repayment of the funding loans\* in the areas of production and video increased significantly: producers paid back over 4 million Euros to the FFA – 1.5 million Euros more than in 2015. Video distributors repaid around 3.8 million Euros

of funding, more than double the amount in 2015. The level of repayments in the area of distribution funding at 2.3 million Euros remains more or less stable. All of the reimbursed monies are available to the industry for new projects.

Repayments	2016	2015	2014
Project film funding	4,071,547 €	2,435,893 €	2,284,772 €
Distribution funding	2,348,259 €	2,575,773 €	1,572,288 €
Video funding	3,777,810 €	1,588,043 €	2,035,605 €

\* Of conditionally repayable loans

# Festivals, Prizes and Foreign

## Selection

### **AUSTERLITZ**

Venice Film Festival (Mouse d'Oro Award – out of competition); International Leipzig Festival for Documentary and Animated Film (Golden Dove); Listapad International Film Festival Minsk (Special Jury Award); participation incl. at International Documentary Film Festival Amsterdam; Toronto International Film Festival (Wavelength)

### **THE PEOPLE VS. FRITZ BAUER**

German Film Award (among others Best Production, Best Direction: Lars Kraume); participation incl. at Shanghai International Film Festival; Hong Kong International Film Festival

### **A HOLOGRAM FOR THE KING**

German Film Award (Best Editing and Best Sound Design); participation incl. at Tribeca Film Festival; Melbourne International Film Festival

### **OUR LAST TANGO**

Participation incl. at Berlin International Film Festival (LOLA); Shanghai International Film Festival; Beijing International Film Festival

### **FORTUNE FAVOURS THE BRAVE**

Participation incl. Berlin International Film Festival (Generation Kplus); Goldener Spatz – German Children's Film and Media Festival; Giffoni Film Festival; Zlin Film Festival

### **FRANTZ**

Venice Film Festival (Competition, Best Young Actress: Paula Beer); participation incl. at San Sebastián International Film Festival; Toronto International Film Festival (Special Presentations); Stockholm International Film Festival

### **ORIGINAL BLISS**

Karlovy Vary International Film Festival (FIPRESCI Award and Europa Cinemas Label Award); participation incl. at Zurich Film Festival; Copenhagen Film Festival; Busan International Film Festival

### **FUKUSHIMA, MON AMOUR**

Berlin International Film Festival (Panorama, Heiner Carow Prize and Cicae Art Cinema Award); Odessa International Film Festival (Best Actress: Rosalie Thomass); participation incl. at Sydney Film Festival; Sao Paulo International Film Festival; two nominations for the German Film Awards

### **FOG IN AUGUST**

Bavarian Film Award (Best Direction: Kai Wessel); German Cinema Award for Peace – The Bridge; Günter Rohrbach Film Prize; Giffoni International Film Festival – CGS Award and 2nd Prize, Films for Young People; participation incl. at Haifa International Film Festival

### **TONI ERDMANN**

Cannes Film Festival (Competition, FIPRESCI Award); San Sebastián International Film Festival (FIPRESCI Grand Prix); European Film Award (Best European Film, Best Direction and Best Screenplay: Maren Ade, Best Lead Actress: Sandra Hüller, Best Lead Actor: Peter Simonischek); LUX Film Prize; participation incl. at Toronto International Film Festival; New York Film Festival; BFI London Film Festival; Moscow International Film Festival; Karlovy Vary International Film Festival; Telluride Film Festival; German candidate for Best Foreign Language Feature Film Oscar

# Sales in 2016

## TOP TEN for the FFA project film funded films abroad in 2016

34.7 mn €

Title  
Cinema Release Germany  
Countries  
Global Box Office -  
excluding Germany

**1** THE PHYSICIAN

25.12.2013

21

34.7 mn €

**6** A HOLOGRAM FOR THE KING

28.04.2016

32

8.5 mn €

21.4 mn €

Title  
Cinema Release Germany  
Countries  
Global Box Office -  
excluding Germany

**2** MAYA THE BEE MOVIE

11.09.2014

49

21.4 mn €

**7** TONI ERDMANN

14.07.2016

22

7.1 mn €

17.4 mn €

Title  
Cinema Release Germany  
Countries  
Global Box Office -  
excluding Germany

**3** HEIDI

10.12.2015

25

17.4 mn €

**8** PHOENIX

25.09.2014

28

6.2 mn €

13.3 mn €

Title  
Cinema Release Germany  
Countries  
Global Box Office -  
excluding Germany

**4** THE SEVENTH DWARF

25.09.2014

42

13.3 mn €.

**9** FRANTZ

29.09.2016

10

5.7 mn €

11.2 mn €

Title  
Cinema Release Germany  
Countries  
Global Box Office -  
excluding Germany

**5** FACK JU GÖHTE 2

10.09.2015

10

11.2 mn €

**10** LOOK WHO'S BACK

08.10.2015

10

5.6 mn €

Source: German Films / comScore (Status as of 31.12.2016)

German Federal Film Board (FFA)  
Große Präsidentenstraße 9 | D-10178 Berlin  
(+49) 030-27 577-0 | Fax: (+49) 030-27 577-111  
info@ffa.de | www.ffa.de

Publisher: German Federal Film Board (FFA)  
Legally responsible for content: Peter Dinges (CEO)  
Editors: Ann-Malen Witt, Thomas Schulz  
Statistics: Dr. Britta Nörenberg, Manuela Mildner  
Translation: Dr. Martin Blaney

**FFA**...